

January 1999
The Expo '99 MacWorld Icon Collection

Introduction:

MacWorld San Francisco, 1999 will likely go down in history as a turning point for Apple Computer and Mac users around the world. In the short span of a single year, Steve Jobs and the talented and creative people at Apple have turned their company around in the press' and the public's eyes and made the company cool once again. Its hip to be curvy. New colors and shapes are breaking Mac users out of the "beige box" of Windows conformity. There is no better time to be a Mac user than right now.

When Steve Jobs announced the new Yosemite G3 Macs at this year's MacWorld, the entire Mac community was waiting with bated breath. What would they look like? What color would they be? What new technology would they incorporate? We watched and waited, and then we all got our money's worth. What Apple announced at MacWorld is (once again) a new paradigm in computer industrial design. The shapes (curvy & Jetsony) are visceral. The color (ice blue) is a far departure from the bland beige and gray of the computer world. The ease of use is unprecedented. And the price is right on the mark.

All of us at the Iconfactory will probably eventually buy one, and we can't wait. Steve has made us excited to own a computer once again. Its not just about getting work done. Its about the attitude you have while you work and play. Its about wanting to be a part of the "larger community" that is Macintosh. Its about having fun and being productive. Its about being happy, and these new Macs make us happy!

The enclosed collection contains 19 icons from hardware introduced at this year's MacWorld Expo '99. The set includes Copland versions of the all-new Yosemite G3 HD, as well as its accompanying Studio Displays. In addition, Dave Braggalla has expanded upon his original (and first of its kind) iMac icon to include all of the new color treatments that are now available for the iMac. Lastly, we've thrown in a couple icons (and a sound clip to boot!) of the hilarious HAL 9000 parody that Steve ran during his keynote speech. Now you can have HAL right there with you extolling the virtues of your Mac. We hope you enjoy this set, it was a rapid fire work to be sure, but it was also a labor of love. Enjoy!

Legality:

Macintosh and the Apple logo are ©1999 Apple Computer, Inc. The enclosed icons are ©1999 The Iconfactory. The icons are original artwork from the authors and can be used free of charge by any person or company public or private without a licensing fee. These icons can only be distributed as freeware. If you choose to redistribute Expo '99, you may not charge fees or request compensation OF ANY KIND and the read-me file must accompany the set at all times. By downloading this file you are agreeing to be bound by the terms of this agreement.

Important Notes About Copying & Pasting 8.5 Icons

In Mac OS 8.5, there are two types of custom icons you can use: old-style with only 256 colors and the new style with 32-bit icons. The Finder only copies and pastes the new style. This is a more efficient use of disk space.

However, if you paste the Mac OS 8.5 icon on removable media, such as a floppy or Zip disk, the icon won't show up when you move to an older version of the OS. You'll also have problems on a network server and an older client Mac.

By default, the Iconfactory's IconDropper 3.2 utility pastes both kinds of icons so they will show up on any version of the OS that supports custom icons. To learn more about IconDropper 3.2, please visit the Iconfactory at <<http://www.iconfactory.com>> Thanks!

How To make Use of Expo '99 as Mac Icons:

1. You need system 7 or higher.
2. Do a "Get Info" (File menu) on the original Expo icon file that you want to use.
3. Click on the icon in the window; choose "Copy" (Edit menu).
4. Close the window, then "Get Info" on destination file/disk.
5. Click on the icon, choose "Paste" (Edit menu).
6. Don't forget to e-mail us and let me know what you think!

On replacing the trash icon:

Many people ask us how to go about replacing their Mac's trash icon with a custom one. There are several ways to go about replacing the trash icon, but we don't recommend messing around with system resources unless you are fairly versed with ResEdit. If you're not sure you want to mess with the guts of your Mac's system files then may we recommend a program called Zonkers! from Nova Development. Zonkers provides users with a safe, fast and easy way to customize ALL system level icons with the click of a mouse (unless you're running Mac OS 8). If you'd like to learn more about Zonkers! for the Mac and all the neat things it can do then head for: <<http://www.novadevcorp.com>>

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More Stuff for your Mac:

For the ultimate collection of kick butt icons for the Macintosh, we've created a place called The Iconfactory. The Iconfactory has quickly established itself as the premiere web page for Macintosh icons. If your tired of looking for quality icons for your Mac, but only finding junk, then The Iconfactory is for you! We would love to have you add The Iconfactory to your list of bookmarks. The URL is:

<http://www.iconfactory.com>

If desktop patterns are more your cup of tea, then you'll want to visit The DeskStop: 3D Desktop Patterns for your Mac. Mindy Weaver & Gedeon Maheux have started the site as a one- stop source for cool, dimensional textures for use on the web, with 3D modeling software or just on your Mac's desktop. Drop by The DeskStop today at:

<http://members.aol.com/deskstop/index.html>

Thanks:

Thanks go out to the man, Steve Jobs, for making the Mac & Apple great once again. Its so refreshing to be able to stand up proudly and say "Yes! I'm a Mac user and proud of it!" instead of having to worry about Windows users coming out of the woodwork, pointing fingers and snickering about us so-called "Mac geeks". Its a good time to be a Mac user, and its all thanks to Steve.